

Math for Data Science

Exponential and Logarithmic Models

Joanna Bieri DATA100

Important Information

- Email: joanna_bieri@redlands.edu
- Office Hours take place in Duke 209 unless otherwise noted –
Office Hours Schedule

Today's Goals:

- Continue Empirical Modeling
- Exponent and Log Functions
- The Logistic Function

Last Time - General Idea of Linearized Functions

We could imagine data that has all sorts of dependencies, curves, etc.
For example:

$$y = \beta_0 + \beta_1 x + \beta_2 x^2 + \beta_3 \sin(x) + \beta_4 \sqrt{x}$$

as long as we can write the function linearly in beta

$$y = \beta_0 + \beta_1 f_1(x) + \beta_2 f_2(x) + \beta_3 f_3(x) + \beta_4 f_4(x) \dots$$

we can do a linear regression!

Our function must be linearizable for this process to work!

Occams Razor

We want to increase the R^2 value to be as close as possible to 1 and decrease the mean squared error to as close as possible to zero, **without making our model ridiculously complicated**. Stop before you get diminishing returns!

This applies to how many degrees you use in polynomial regression, but also to what functions you pick for fitting curvilinear or nonlinear models!

Data - Covid-19

We will use a collection of data that comes from the 2019 Novel Coronavirus COVID-19 Data Repository by Johns Hopkins CSSE. Here is the link:

<https://github.com/outbreak-info/JHU-CSSE>

There is all sorts of information about how the data was collected and what the variables mean, but basically it gives information about covid deaths between the dates of 1/22/20 and 3/9/23 that were reported by 200 countries and one report for the Winter Olympics 2022.

This lecture is inspired by:

https://www.architecture-performance.fr/ap_blog/fitting-a-logistic-curve-to-time-series-in-python/

Focus on a single country

You are welcome to make changes to the country. To see all the countries in the data you can run:

```
df['Country/Region'].unique()
```

```
# Choose a country to focus on  
country = 'Italy'  
mask = df['Country/Region']==country  
DF = df[mask]
```

Choose a specific date range

```
# Choose the dates
start_date = datetime.date(2020,3,1)
end_date = datetime.date(2020,3,31)

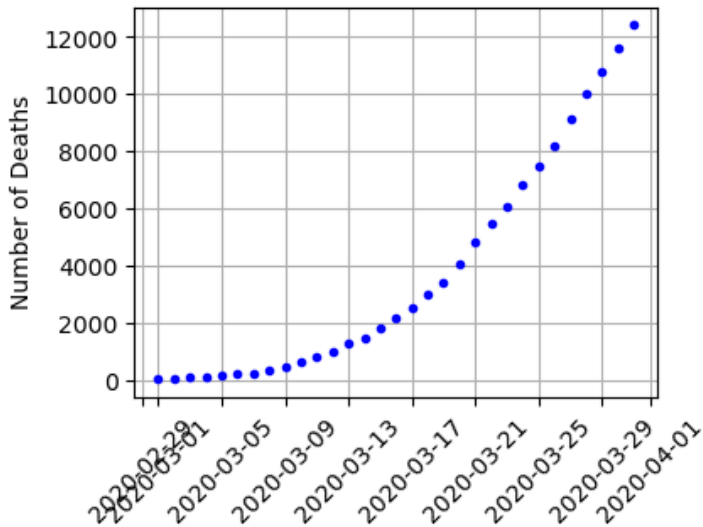
# Get the data for just those dates
mask = (DF['DateTime'] >= start_date)
      & (DF['DateTime'] <= end_date)
DF_data = DF[mask].copy()
```


Look at the Data

	Country/Region	Deaths	DateTime
39	Italy	34	2020-03-01
40	Italy	52	2020-03-02
41	Italy	79	2020-03-03
42	Italy	107	2020-03-04
43	Italy	148	2020-03-05
44	Italy	197	2020-03-06
45	Italy	233	2020-03-07
46	Italy	366	2020-03-08
47	Italy	463	2020-03-09
48	Italy	631	2020-03-10
49	Italy	827	2020-03-11
50	Italy	1016	2020-03-12
51	Italy	1266	2020-03-13
52	Italy	1441	2020-03-14
53	Italy	1800	2020-03-15

Make a Scatter Plot

COVID deaths in Italy between 2020-03-01 and 2020-03-31



What kinds of function fits do we think might work here?

What won't work?

What kinds of function fits do we think might work here?
What won't work?

Really we have lots of options:

- 1 Polynomial
- 2 Exponential
- 3 Other?

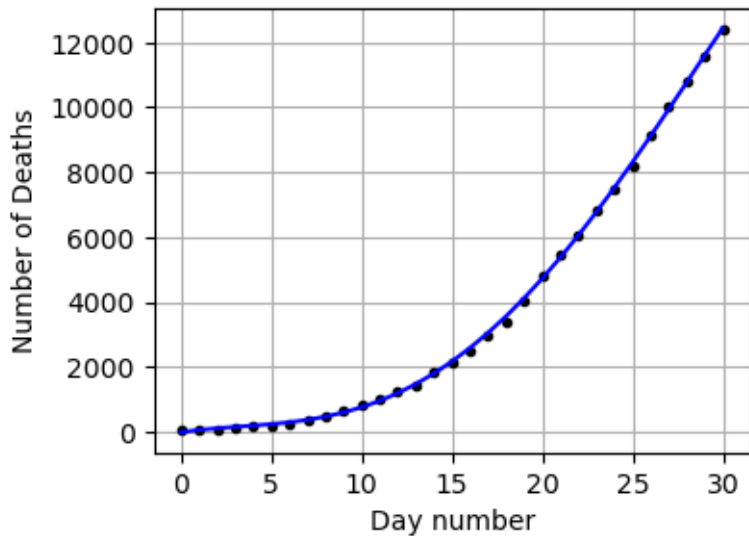
The first thing to try is usually just a linear or polynomial fit.

YOU TRY

Do a linear fit and choose the order of the polynomial.

Change the value of N until you are happy with the fit. What are some qualities of a good fit?

For me $N=4$ looks pretty good!

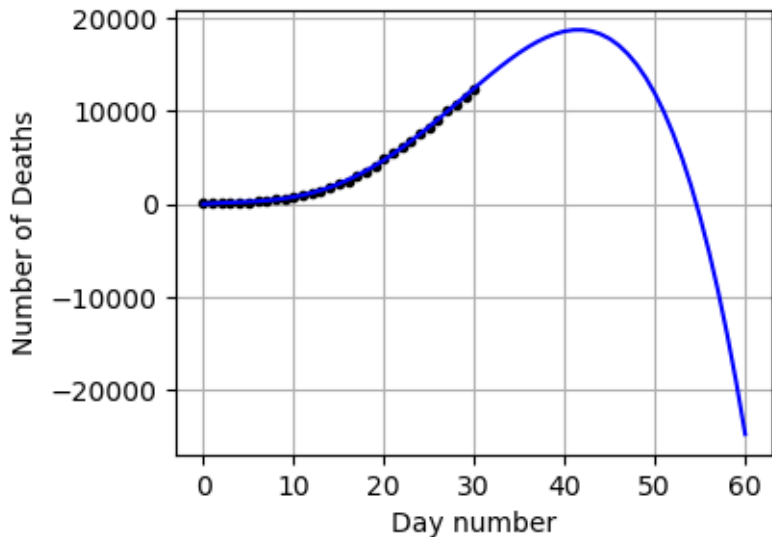


For me $N=4$ looks pretty good!

R squared: 0.999753235637563 MSE: 3724.392081340665

But is this a good function to use to predict future data? Lets predict what will happen over more days and then compare to the data.

Predict the next months



Predict the next three months

Does this seem like a good prediction? What are the positives and negatives? What happened? What kind of growth do we expect for disease spread?

Exponential Functions

We usually expect things like disease to grow exponentially (at first?)
so maybe trying a fit with the exponential function will work.

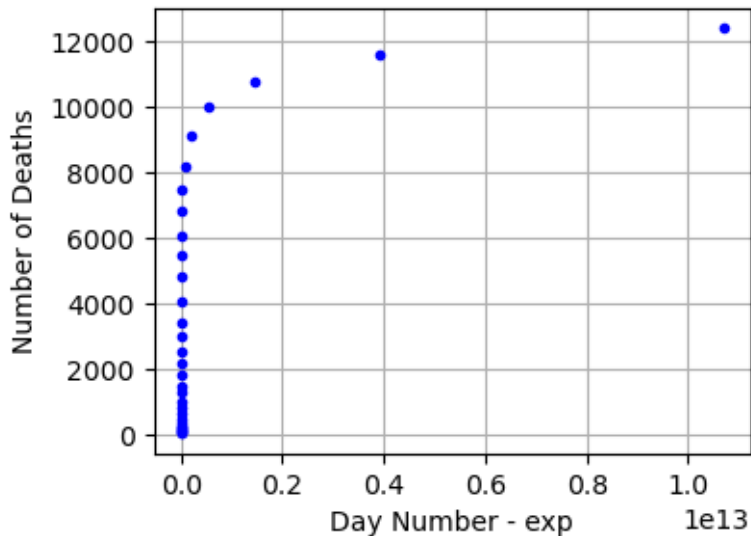
$$y = f(x) = ae^{bx} + c$$

Exponential Functions

Let's explore an exponential fit! Similar to what we did last time:

- 1 Take the exponent of the x variable
- 2 Hopefully this looks linear-ish
- 3 If so, do a linear regression.

Exponential Functions



What goes wrong here? Shouldn't this be linear if our exponential fit works?

We need to transform our exponential function (aka play around with c and b). If we keep $c = 0$ then we would have:

$$y = ae^{bx}$$

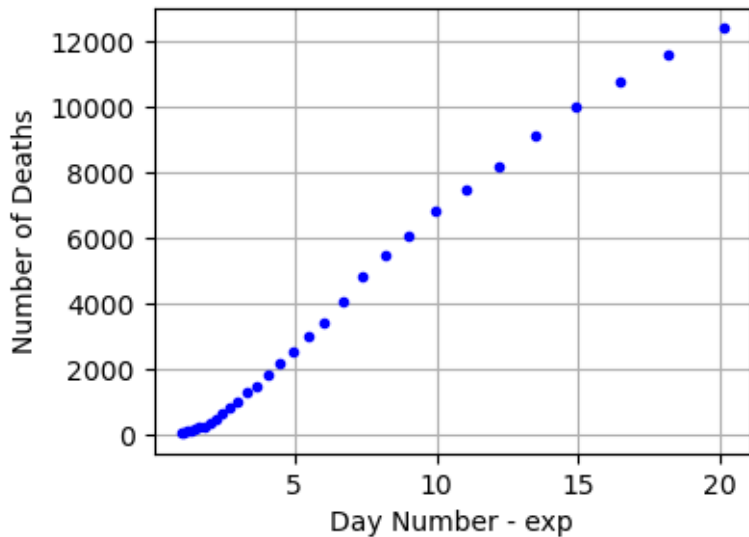
Let's explore what happens when we change the value of b .

Exponential Functions

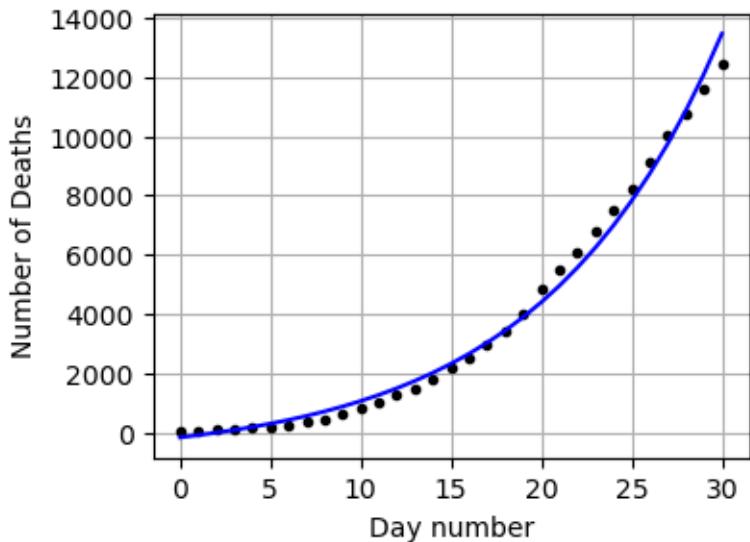
When I pick $b=1/10$ it looks more linear. So maybe we can do linear regression with:

$$y = ae^{x/10} + c$$

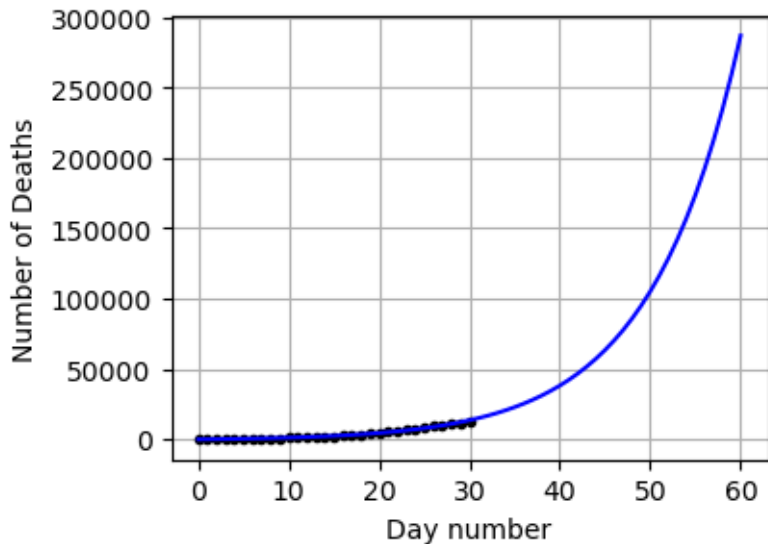
Exponential Functions



Exponential Functions - fit a curve - polyfit



Predict the next month



Predict the next month

Does this seem like a good prediction? What are the positives and negatives?

Natural Log!

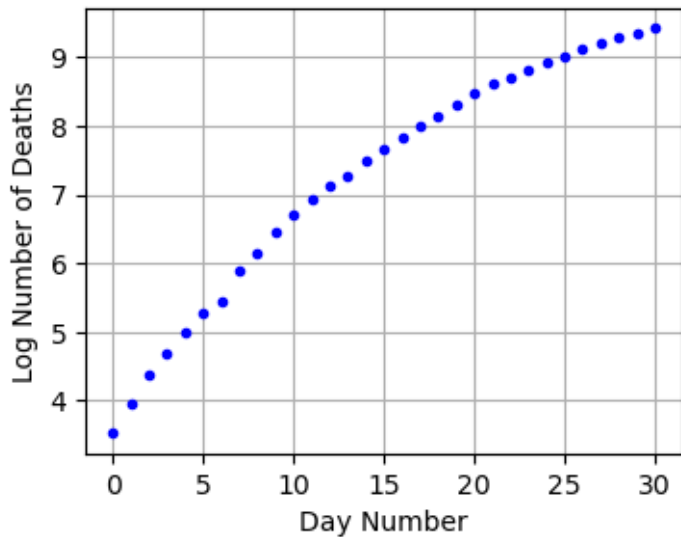
We could have used our knowledge of math to figure what the value of b is when $c = 0$

$$\ln(y) = \ln(ae^{bx}) = \ln(a) + \ln(e^{bx}) = \ln(a) + bx = A + bx$$

where $A = \ln(a)$. This is the equation for a straight line and b is the slope!

Lets plot x vs $\ln(y)$

Plot of x vs $\ln(y)$



What do we observe?

Well, it looks a little more linear, especially for day days 0-15. It starts to curve back down for the later days.

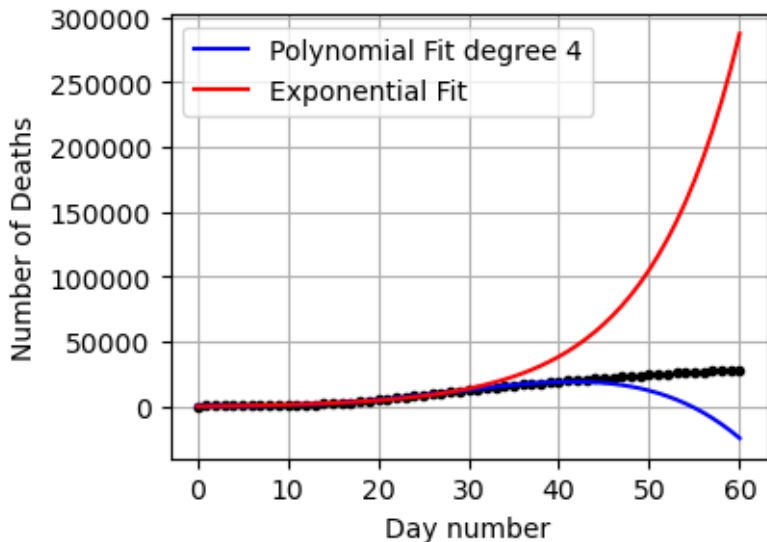
The slope of this data could help us find our b value above! But this also gives us an indication that a pure exponential fit is maybe not the best choice!

Here are our betas:

[0.18950162 4.42211045]

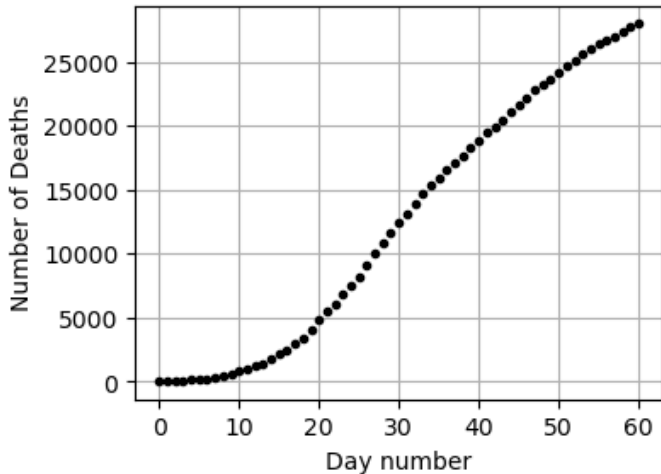
So an estimate of $b = 1/10$ is within the range of what we found for b in our linear fit of x and $\log(y)$.

How do our predictions so far match with the real data?



Take a closer look at the real data

Covid Deaths in Italy between 2020-03-01 and 2020-04-30



Take a closer look at the real data

This data is only exponential at first. We can't have exponential growth forever when there are a limited number of people! We need a better function to model this data if we want to predict past about the first 10-20 days.

Logistic function:

A logistic curve is a common S-shaped curve [sigmoid curve]. It can be useful for modeling many different phenomena, such as:

population growth tumor growth concentration of reactants and products in autocatalytic reactions

Logistic function:

$$y = f(x) = \frac{L}{1 + e^{-k(x-x_0)}}$$

- L is the carrying capacity, the supremum of the values of the function;
- k is the logistic growth rate, the steepness of the curve; and
- x_0 is the value of the function's midpoint.

Logistic function:

The Logistic Function is the solution to the Logistic Differential Equation:

$$\frac{df}{dx} = k \left(1 - \frac{f}{L} \right) f$$

Once we learn about derivatives we can talk about why this equation makes sense!

Logistic function:

YOU TRY: Let's play around with this function a little bit and see what happens.

Logistic function:

When $L = 1$, $k = 1$ and $x_0 = 0$ this is called the “sigmoid function” - used in machine learning and classification (Logistic Regression).

Logistic function:

How can we use this to fit our data?

Can we linearize this function?

We need a new bit of software since we can't trick linear regression into solving this one!

Curve_fit

The `curve_fit()` function assumes that we are looking for a function that takes the form:

$$y = \beta_0 + f(x, \vec{\beta})$$

in this case our function f does not have to be linear in β . We still minimize the square error between our given function and our data. BUT - we are not guaranteed a solution for any choice of f .

Curve_fit

`curve_fit()` takes three pieces of information

- 1 a function form for our f
- 2 x data
- 3 y data

Curve_fit

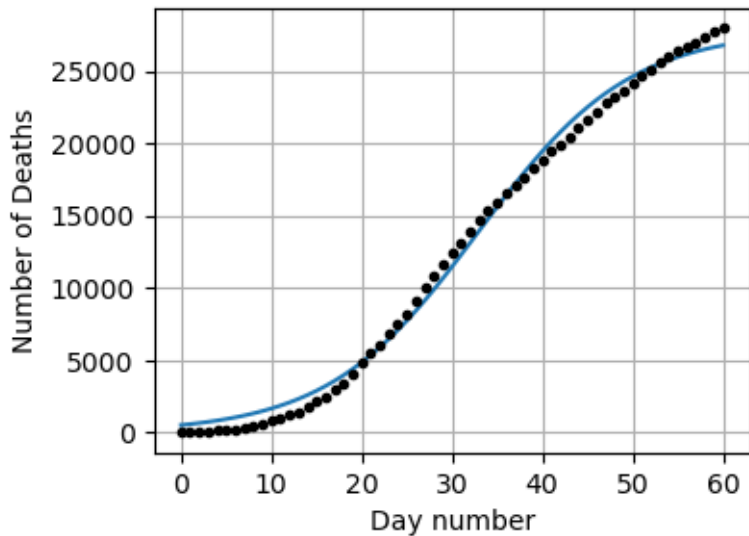
```
from scipy.optimize import curve_fit

# Get our data
x = np.arange(0,len(DF_data))
y = np.array(DF_data['Deaths'])

# Define the function
def f(x,L,k,x0):
    return L/(1+np.exp(-k*(x-x0)))

coeffs, covar = curve_fit(f, x, y)
```

Curve_fit - Results



Covariance matrix gives us information about our parameters

```
array([[ 1.29603121e+05, -9.75495123e-01,  1.09683301e+02],  
       [-9.75495123e-01,  1.26666959e-05, -8.29256418e-04],  
       [ 1.09683301e+02, -8.29256418e-04,  1.24405955e-01]])
```

Covariance matrix gives us information about our parameters

The diagonals of this matrix tell me how much variance in in each of the parameter estimations. Here we see that

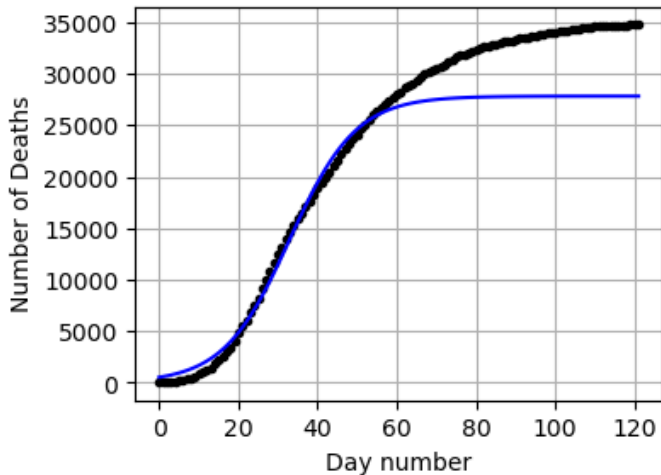
- There is $1.29603121\text{e}+05$ variance in L meaning that the choice of L could change a lot if our underlying data changed a little bit. We would say our model is sensitive to the choice of L and we would worry that our model is overfitting our specific data in this parameter.
- There is $1.26666959\text{e}-05$ variance in k . This value is quite small and this means we are fairly confident in our estimation of k
- There is $1.24405955\text{e}-01$ variance in x_0 . This is somewhat small, so while our data is somewhat sensitive to the center, it is not the most sensitive part of the data.

Covariance matrix gives us information about our parameters

The off diagonal elements give us a glimpse of how uncertainty in one parameter might cause uncertainty in another. For example the first column represents how uncertainty in L effects the other values in order L , k , and x_0

Predict the next month

Covid Deaths in Italy between 2020-03-01 and 2020-06-30



Predict the next month

Here you can see that if we were using our function to predict into the future we have a good basic shape, but we did not have very high accuracy when considering the L value or the carrying capacity. This is just one of the many reasons that disease modeling is extremely complicated!

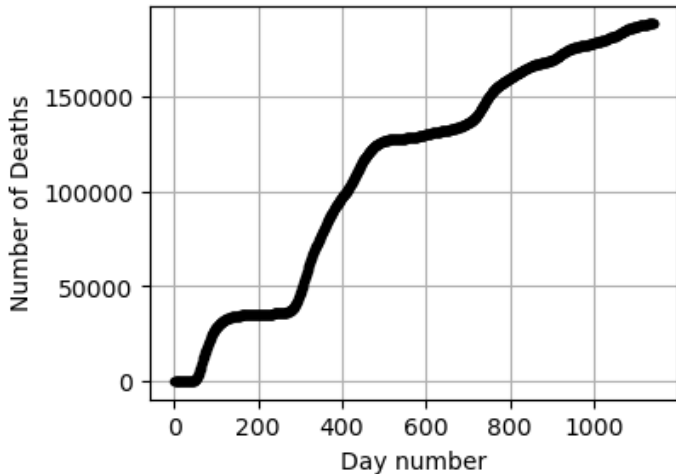
Look at all the data!

Imagine how complicated it would be to fit the full range of data with just one function!

This is why for more complicated data we need more advanced methods. Many of those methods require calculus, probability, or linear algebra to understand.

Look at all the data!

Covid Deaths in Italy between 2020-01-22 and 2023-03-09



YOU TRY

Redo this analysis for a different country. You should:

- 1 Choose a country and plot the data for just the months of March and April
- 2 Try a polynomial fit, calculate MSE and R^2 , graph the results. Talk about what all these things tell you.
- 3 Try an exponential fit, calculate MSE and R^2 , graph the results. Talk about what all these things tell you.
- 4 Plot the $\log(y)$ vs x graph and talk about what it tells you.
- 5 Use `curve_fit` to do a logistic function fit of the data. Calculate MSE and R^2 , graph the results, and look at the covariance matrix. Talk about what all these things tell you.

(extra) CHALLENGE: For each fit you tried above. Plot a prediction for the next month (March, April and May). Add all of your models (poly, exp, and logistic) to the graph one at a time. How do they do in predicting the next month.